



# The 59th ENC

*Experimental Nuclear Magnetic Resonance Conference*  
*April 29 – May 4, 2018 • Hyatt Regency Grand Cypress*  
*Orlando, Florida, USA*

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Your company is invited to participate as an exhibitor at the 59<sup>th</sup> ENC in Orlando, Florida. All sessions, posters, accommodations, exhibit booths, and hospitality suites will be located inside the Hyatt Regency Grand Cypress Hotel. The hotel is ideally suited to the ENC with space for exhibit booths and hospitality suites in the same area as technical sessions and posters.

**EXHIBIT BOOTHS.** Exhibit booths will be located in the Grand Cypress Foyer and Portico. This area is proximate to the session rooms, hospitality suites, and posters. Please see floor plan on page 4 for space layout. Booth cost is \$1,800 for a 10' (wide) x 8' (deep) booth. This charge includes one full conference registration, one table and two chairs. The area for booths is fully carpeted.

Exhibit booth move-in/set-up will be 8:00 am - 2:00 pm, Sunday, April 29. Booths will be open during the Welcome Reception in the exhibits area, 4:00 - 6:00 pm on Sunday and throughout the week during program coffee breaks. Booths are welcome to be open during the evening hours, too. Booth move-out is Thursday, May 3, 4:00 - 6:00 pm.

**HOSPITALITY SUITES.** Assigned hospitality suites will be available at 8:00 am, Sunday, April 29 through noon on Friday, May 4. Suites may be open Sunday-Wednesday after 6:00 pm and Thursday after 9:30 pm (optional) following the beach-themed social event at the hotel's "lake" and pool area. The cost for a suite space is \$4 per square foot with a minimum of \$2,500 per room. This charge includes two full conference registrations.

**OPTIONS TO INCREASE YOUR COMPANY'S VISIBILITY AT THE ENC.** Items available for purchase: Literature insertion in conference bags (distributed to all attendees) and print advertisement in the final program book. We also welcome your support of the student travel stipend program. This valuable program supports over 100 students each year with a \$300 cash stipend and free registration. Your support will be recognized in the printed program and on the website commensurate with the amount of your contribution.

**HOW TO SIGN-UP.** To join us for 2018, please complete the order form on the next page. If you are interested in reserving a suite, please complete the Suite Request Form on page 3 and return this with your order form. **Exhibit booth space, literature inserts and more are still available while supplies last.**

Floorplan for exhibit booths (page 4) and hospitality suites (page 5) are included in this prospectus along with several photos of the hotel (page 6).

I look forward to working with you on a successful ENC for both attendees and your company. Please contact us with any questions.

Thank you for your support.  
Jennifer Watson and Lola Priest  
[enc@enc-conference.org](mailto:enc@enc-conference.org)



# EXHIBITOR ORDER FORM

**Deadline is December 15**

Please complete this form.

Company Name:		Contact Name:
Mailing Address:		
City, State/Country, Postal Code:		
Phone:		Contact Email:
Company URL (for conference website):		
<p><b>Exhibit Booth: \$1,800</b>, 10 ft wide X 8 ft deep Includes one full conference registration for employee only, one 6' table and two chairs are included. Area is carpeted. Electrical and specialty furniture (high tables, stools, etc) are not included.</p> <p>Write-in your booth location preferences. Booths will be assigned in the order forms are received. See booth layout in this prospectus for booth numbers.</p>		<input type="checkbox"/> Exhibit Booth, \$1,800 Please write in your booth preferences: 1 <sup>st</sup> : _____ 2 <sup>nd</sup> : _____ 3 <sup>rd</sup> : _____
<p><b>Hospitality Suite</b> If you are interested in a suite, please check the "Yes" box here and complete this form even if you are not ordering other items. Be sure to include the Suite Request Form on the next page with this order form.</p>		<input type="checkbox"/> Yes, I would like a suite and have included Suite Request Form (next page)
<p><b>Literature Insert in Conference Bags: \$800</b> Special labels will be sent to you for the shipment of this literature.</p>		<input type="checkbox"/> Literature Insert, \$800
<p><b>Student Travel Program Support</b> ENC provides approximately 100 travel grants to students in the amount of \$300 each. Minimum contribution is \$300. Recognition in program book and on website will be commensurate with contribution amount.</p>		<input type="checkbox"/> \$ _____ Fill-in your contribution amount.
<p><b>Print Advertisement in Final Program Book: \$800 - \$1,200</b></p>		<input type="checkbox"/> Full-page color, \$1,200 <input type="checkbox"/> Full-page B&W, \$800
<b>TOTAL AMOUNT DUE</b>		\$ _____
<b>PAYMENT METHOD</b>		
<input type="checkbox"/> Check payment. Must be USD check.		<input type="checkbox"/> Credit Card. Charge the total amount to Visa, MasterCard, or American Express listed below.
Card number: _____		
Expiration Date: _____		Security Code (CVV): _____
Cardholder Name: _____		

**PLEASE RETURN THIS FORM WITH PAYMENT TO:**

Mail or courier: ENC Exhibits; 2019 Galisteo St, Bldg. i-1; Santa Fe, NM 87505  
 Email or fax: [enc@enc-conference.org](mailto:enc@enc-conference.org) or fax +1 (505) 989-1073 (must include credit card payment)



# HOSPITALITY SUITE REQUEST FORM

**Deadline is December 15**

Hospitality suites will be located in the Hyatt Regency Grand Cypress. All suites and booths are located on the ground floor level. This is the same area as exhibit booths, session rooms, and posters.

**HOSPITALITY SUITES.** The charge for suite space is \$4 per square foot with a minimum of \$2,500. Select choices 1-3 below. Do NOT include payment for hospitality space. You will be invoiced for the space assigned to you. If you accept your assigned space, you will be responsible for the amount of your assigned space even in the event that the space assigned may be at a greater cost than your choices. Every effort will be made to accommodate your company with one of your preferred choices below. Space will be assigned to assure the best interests of the conference and good traffic flow.

**Company Name:**

If you plan to share space with another company, please provide company name(s):

**Photos of Hospitality Suites.** Please see the last page in this prospectus.

Choice 1,2,3	Room	Location	Dimensions	Sq Ft	Cost
Reserved for Bruker	Grand Cypress AB	Ground level			
Reserved for JEOL	Palm ABC + Corridor	Ground level			
Assigned as of 10-31 ↓	<del>Palm DEF</del>	<del>Ground level</del>	<del>18 x 42 x 12 (H)</del>	<del>756</del>	<del>\$3,024</del>
	<del>Poinciana A*</del>	<del>Ground level</del>	<del>16 x 26 x 10 (H)</del>	<del>416</del>	<del>\$2,500</del>
	<del>Poinciana B*</del>	<del>Ground level</del>	<del>16 x 26 x 10 (H)</del>	<del>416</del>	<del>\$2,500</del>
	<del>Poinciana C**</del>	<del>Ground level</del>	<del>16 x 26 x 10 (H)</del>	<del>416</del>	<del>\$2,500</del>
	<del>Poinciana D**</del>	<del>Ground level</del>	<del>16 x 26 x 10 (H)</del>	<del>416</del>	<del>\$2,500</del>
	<del>Magnolia A</del>	<del>Ground level</del>	<del>21 x 25 x 10 (H)</del>	<del>525</del>	<del>\$2,500</del>
	<del>Magnolia B</del>	<del>Ground level</del>	<del>21 x 25 x 10 (H)</del>	<del>525</del>	<del>\$2,500</del>
	<del>Magnolia C</del>	<del>Ground level</del>	<del>21 x 25 x 10 (H)</del>	<del>525</del>	<del>\$2,500</del>
	<del>Jacaranda</del>	<del>Ground level</del>	<del>20 x 14 x 10 (H)</del>	<del>280</del>	<del>\$2,500</del>

\*Poinciana AB can be combined  
 \*\*Poinciana CD can be combined

**Enclose with Exhibitor Order Form (page 2). Do not include payment for suite. You will be invoiced after space is assigned.**

Parallel Session

Plenary Session

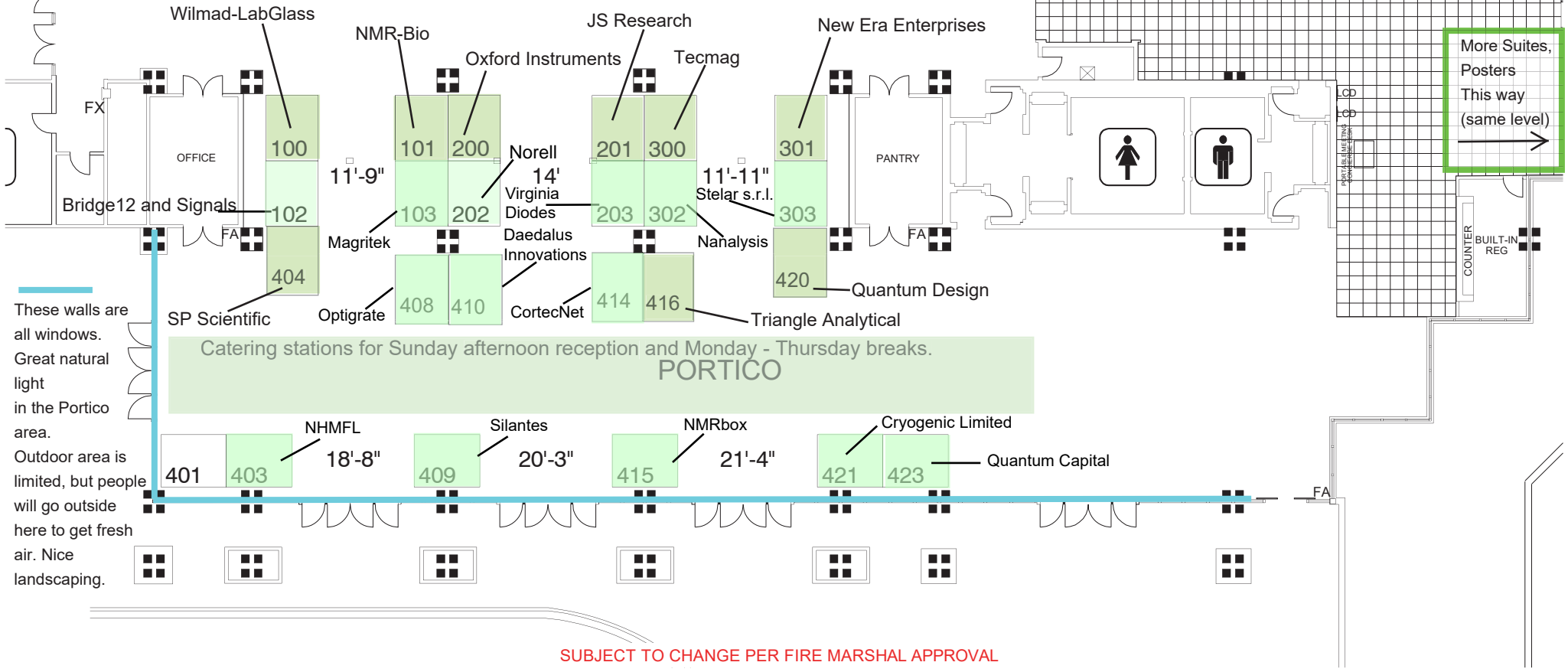
Bruker Suite

Escalator up to Lobby Level

**EXHIBIT BOOTH ASSIGNMENTS**

**AS OF March 8, 2018. PLEASE VISIT THIS PAGE FOR CURRENT MAP:**

<https://www.enc-conference.org/Exhibitors/Exhibitors2018/tabid/163/Default.aspx>



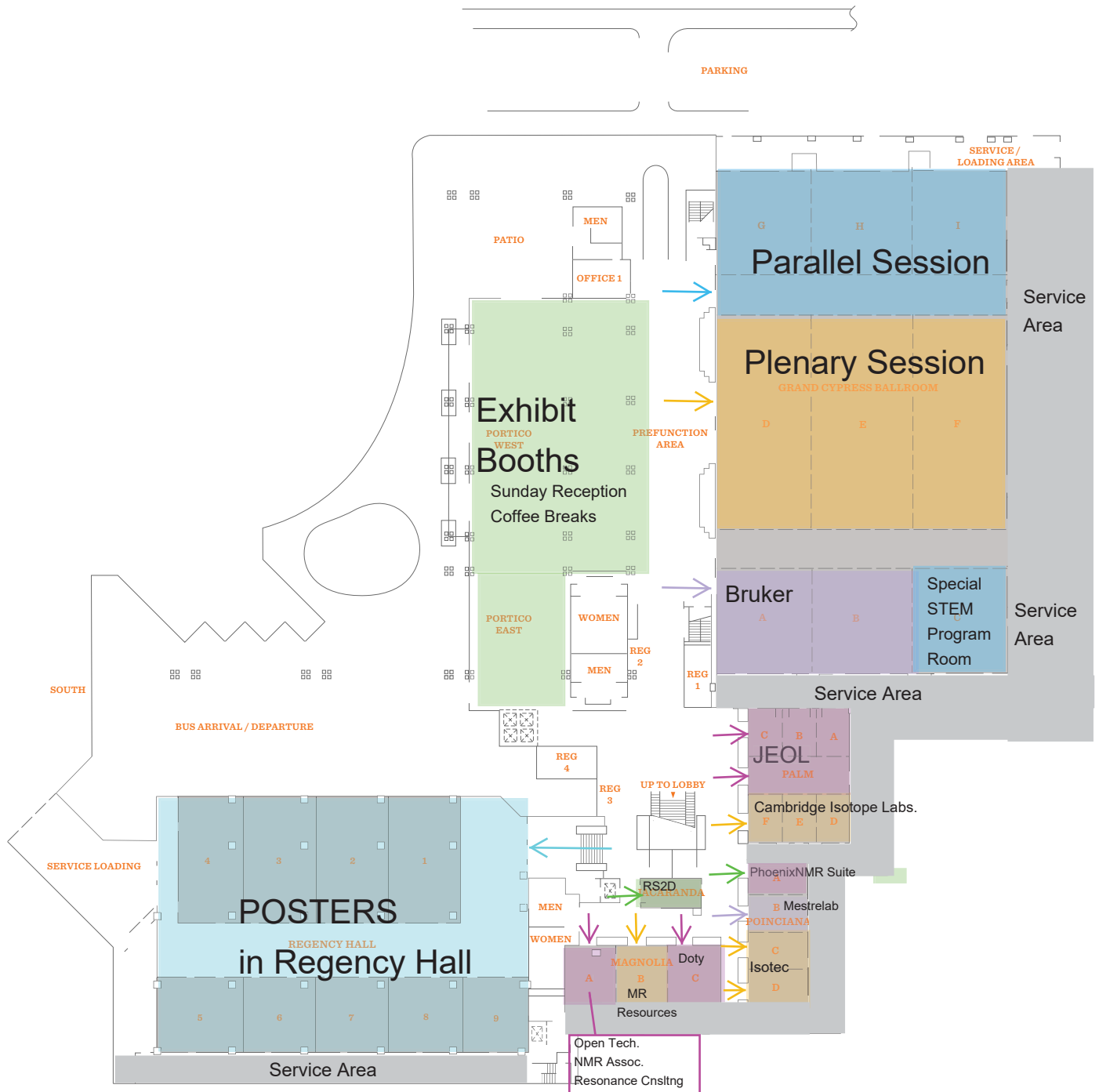
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USA

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## FLOOR PLAN Ground Level



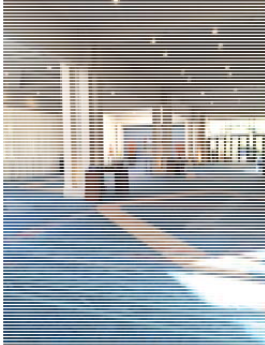
Note: \* La Coquina Entrance on lobby level

## Hyatt Regency Grand Cypress, Orlando FL

Hotel Exterior



Exhibit Booth Area (Portico and Foyer area outside the ballroom for session rooms)



Hospitality suite room example (Palm, all seven sections open) – Poinciana, Magnolia and Jacaranda are same ceiling height and décor.



Ballroom used for session rooms.

