



# The 58th ENC

*Experimental Nuclear Magnetic Resonance Conference*  
March 26 – 31, 2017 • Asilomar Conference Grounds  
Pacific Grove, California

Your company is invited to participate as an exhibitor at the 58th ENC when we return to Asilomar. All sessions, posters, accommodations, exhibit booths, and hospitality suites will be located on the Asilomar Conference grounds, a California State Park on the Pacific Ocean in Pacific Grove, CA. The campus setting provides a beautiful and relaxed venue that is ideal for networking.

Exhibitors participate in the annual ENC with two primary activities: exhibit booths and hospitality suites. Read more about these options below.

**EXHIBIT BOOTHS.** Exhibit booths will be located in the Fred Farr Garage along with the posters. **New this year** the welcome reception will be held Sunday afternoon in this area to highlight exhibit booths and student posters. Monday through Thursday exhibit booths should expect traffic during the daily poster sessions. **Booth cost is \$1,650 for a 10' (wide) x 8' (deep) booth.** This charge includes one full conference registration, one table and two chairs. Additional items may be rented through Tricord Exhibitor Services (carpet, lighting, etc.)

Exhibit booth move-in/set-up will be 11:00 am - 3:00 pm, Sunday, March 26. Booths will be open during the Welcome Reception in Fred Farr Garage, 4:00 - 6:00 pm, Sunday, March 26. Booth move-out is Thursday, March 30, 4:00 - 6:00 pm.

**HOSPITALITY SUITES.** The majority of spaces are pre-reserved by returning exhibitors. Please consult the suite map in the online Exhibitor Toolkit for available space. Assigned hospitality suites will be available at 3:00 pm, Sunday, March 26 through noon on Friday, March 31. Suites are scattered throughout the grounds in meeting rooms or living rooms connected to the various housing units. The ENC charge for a hospitality suite at Asilomar is \$4 per square foot with a minimum of \$1,700 for the small living rooms. This charge includes two full conference registrations.

**OPTIONS TO INCREASE YOUR COMPANY'S VISIBILITY AT THE ENC.** Items available for purchase: Literature insertion in conference bags (distributed to all attendees) and print advertisement in the final program book. We also welcome your support of the student travel stipend program. This valuable program supports over 100 students each year with a \$300 cash stipend and free registration. Your support will be recognized in the printed program and on the website commensurate with the amount of your contribution.

## **ASILOMAR CHANGES FOR 2017.**

- Asilomar guest rooms will now be reserved by you online directly with Asilomar. Look for link to online hotel reservations at Asilomar on the ENC website under Location & Travel. There is an option to include a Saturday night stay.
- Asilomar management has continued upgrades and improvements over the last two years. Most notably the walkway system upgrade is now complete. Upgrades completed previously included guest room bedding, WiFi, illuminated signage and grounds maps, renovated kitchen in Crocker Dining Hall and redesigned Social Hall with a café.

**HOW TO SIGN-UP.** To join us for 2017, please complete the order form on the next page. Once we receive your order form and process your payment you will be directed to additional resources and forms for exhibitors. **Deadline is December 16, 2016.**

I look forward to working with you on a successful ENC for both attendees and your company. Please contact me with any questions.

Thank you for your support.  
Marin Walker  
[enc@enc-conference.org](mailto:enc@enc-conference.org)



# EXHIBITOR ORDER FORM

**Deadline is December 16**

Please complete this form.

Company Name:		Contact Name:
Mailing Address:		
City, State/Country, Postal Code:		
Phone:		Contact Email:
Company URL (for conference website):		
<b>Exhibit Booth: \$1,650</b> , 10 ft wide X 8 ft deep Includes one full conference registration for employee only, one 6' table and two chairs are included. Carpet, lights, electrical, specialty furniture are not included.		<input type="checkbox"/> Exhibit Booth, \$1,650
<b>Hospitality Suite</b> After reviewing current availability online, please let us know if you are interested in a hospitality suite. You can also check this box if you order an exhibit booth, but would like us to contact you if additional suites become available.		<input type="checkbox"/> Interested if there is availability.
<b>Literature Insert in Conference Bags: \$800</b> Special labels will be sent to you for the shipment of this literature.		<input type="checkbox"/> Literature Insert, \$800
<b>Student Travel Program Support</b> ENC provides approximately 100 travel grants to students in the amount of \$300 each. Minimum contribution is \$300. Recognition in program book and on website will be commensurate with contribution amount.		<input type="checkbox"/> \$ _____ Fill-in your contribution amount.
<b>Print Advertisement in Final Program Book: \$800 - \$1,200</b>		<input type="checkbox"/> Full-page color, \$1,200 <input type="checkbox"/> Full-page B&W, \$800
<b>TOTAL AMOUNT DUE</b>		\$ _____
<b>PAYMENT METHOD</b>		
<input type="checkbox"/> Check payment. Must be USD check.	<input type="checkbox"/> Credit Card. Charge the total amount to Visa, MasterCard, or American Express listed below.	
Card number:		
Expiration Date:		Security Code (CVV):
Cardholder Name:		
Authorized Signature:		

**PLEASE RETURN THIS FORM WITH PAYMENT TO:**

Mail or courier: ENC Exhibits; 2019 Galisteo Street, Bldg. I-1; Santa Fe, NM 87505

Email or fax: [enc@enc-conference.org](mailto:enc@enc-conference.org) or fax (505) 989-1073 (must include credit card payment)